

250th Committee Meeting Minutes
March 14, 2022 (via ZOOM)

Present: Susan Baron, Keith Bardwell, Fred Baron, Kris Smole, Adelia Bardwell, Jane Grybko, Chip Powers, Don Bates, Amy LaVallee, Ashlee Haslett, John Hannum, Brenda Clemons, Lisa Korpiewski, Lola Stone, Sara Cooper, Judy Markland, Katie Ross.

Acceptance of February minutes was postponed until next meeting.

Fund Raising: Checks were received from The Scoop ad, Yankee Candle \$5,000. and from Sanderson Farms \$5,000. Updates were given on businesses contacted. Adelia spoke with several businesses that weren't contacted. Yankee Candle gave us 250 of the large candle jars with the 250th logo printed on them.

Arts Show: Lisa had meeting with 18 artists attending. Only Whately artists will exhibit. Lisa will check with Whately Historical Society for additional table. The 200th and 250th anniversary quilts will be displayed.

BBQ: Additional blacktop will be put down. The Town will have a site set up to sell on-line tickets. The price of tickets will be determined by the Committee.

Ecumenical Service: Susan heard from some people that they would like to celebrate Juneteenth and feels that the Ecumenical Service would be a good time. Adelia said that the committee will discuss it.

Dedication on June 20th: The Bad News Jazz Band is set for the Library.

Family Day: Amy got Tom's Hotdogs from 10:00 AM to 2:00 PM. Arranged with Rock & Roll for kids. Brenda found a vendor for face painting. The face painter will be fully insured. Four hours of balloon twisting is \$1,000. The Library Friends may give us a contribution toward Family Day, if needed. TJ and the Peepers is planned to perform.

Firemen's Muster: Posted on Facebook. Trying to schedule food for the event.

Fireworks: Permission has been granted from a neighbor to use his property for parking as long as it is "cleaned up" after the event.

Parade: The Shriners has been invited. There will be no problem going over Mill River bridge on Christian Lane per John.

Polka Dance: Don reported that the time may be adjusted. Tom's Hot Dogs will offer food. The Police Dept. will try to get a liquor license for all 3 events (Polka Dance, BBQ, Muster). Bartenders will be chosen at a later date.

Tractor Parade: Keith reported that over 70 tractors, mostly from Whately and surrounding farmers plan to participate. Consolidated Cigar contacted to get their tractors to show in a group. Will try to get food vendors. About 150 tractors in all. The route has not been finalized, yet.

Judy Markland reported for the Historical Society. "Becoming Whately" in the Historical Museum will be exhibited by the Spring Festival and for events held at the Town Hall. Dereka Smith is drafting a brief history of Whately and will have it printed. Judy wants to have a lecture held at the Town Hall on the 19th, Sunday night, with Peter Thomas, a historian from So. Deerfield. Susan is asking the Historical Society to give a list of items to be included in the Time Capsule.

Susan attended a Whately Grange meeting for helping during the events. Adelia will follow up. Kris Smole volunteered to co-ordinate the sales of souvenirs.

Souvenirs: Keith will contact Pacific Printing for T-shirts. Fred suggested separate color for the 250th committee. Brenda suggested colored ribbons for the Committee. Katie volunteered to help making ribbons.

Volunteers: Amy suggested Frontier sports teams to help. Katie suggested free T-shirts for helpers. Fred would like idea of how many names of volunteers.

Susan would like to have events recorded/photographed . FCAT will be recording the parade per John. Lisa said she spoke with Jonathan from FCAT and he would like to record the events. Lola knows of a former Frontier student that is majoring in photography and will inquire. It will be necessary to have multiple

photographers to cover the whole Town. Sara knows of a photographer that went to Hallmark School and will contact.

Keith said that the tent will be available the whole time. 40' X 120' with a stage at one end. Chairs and tables will be used through the duration of the festivities.

Town Gift: Keith is looking at local stone companies for the bench. Estimate for Goshen Stone is \$3500. - \$3700.; granite stone \$2800. To \$3,000. The granite will be 5' wide across the back with the 250th logo printed, with 1771 etched at one end and 2021 at the other end. Grey granite will be \$2800.-\$3000. Voted by the steering committee, registered with the Town. Granite voted by the members of the 250th committee.

Souvenirs: Candles will sell for \$25.00, with no sales tax charged. Kris suggested to sell in advance and reserve some for the time of the event. Brenda suggested pre-orders be at the Town Hall at a certain date and time. Katie suggested if a minimum contribution (decided by the committee) is received, give a free candle. Ashlee will put on Facebook after photographing them.

Marketing: The Franklin County Chamber of Commerce has been contacted and will distribute and promote to its members. Do we want to advertise to outside of Town before the Townspeople buy their tickets? Susan is concerned that Townspeople should have first choice. Ashlee suggested month of June to extend sales to outsiders. It could be included in a Robo call for Town meeting and sell at the Town meeting.

Keith suggested we meet on April 11th in-person. It was decided that we meet twice per month. After April 11th, Susan decided every 2 weeks.

Meeting was adjourned at 8:40 PM.